

# Sofielund Approach



# Sofielund 2010....

” The mail stops delivering packages”

Special review reveals "criminal zones" in properties at Sofielund



## The Tenants

- where society fails

De är hyresgästerna ingen vill ha. Ingen utom de som gärna hyr ut mögliga och förfallna bostäder till höga hyror. Hem & Hyra har granskat den hårdnande bostadsmarknaden i 231 kommuner. Följ med på en resa i ett Sverige vid sidan om.

Text: Eva Jacobsson. Foto: Kristina Sahlin

New Trustee from Rent Tribunal

Man at the age of 30 was murdered at Seved

“Guardsmen escaped from Seved”

The drug gangs again disturb residents on Rasmusgatan.

- “Craftsmen have been knife-threatened”

*Young people sell drugs completely openly*

- Residents tired of drug dealers threatening them
- Over 40 criminals in the area
- Some criminals forcing children to hide drugs and weapons....



## Business Improvement District (BID)

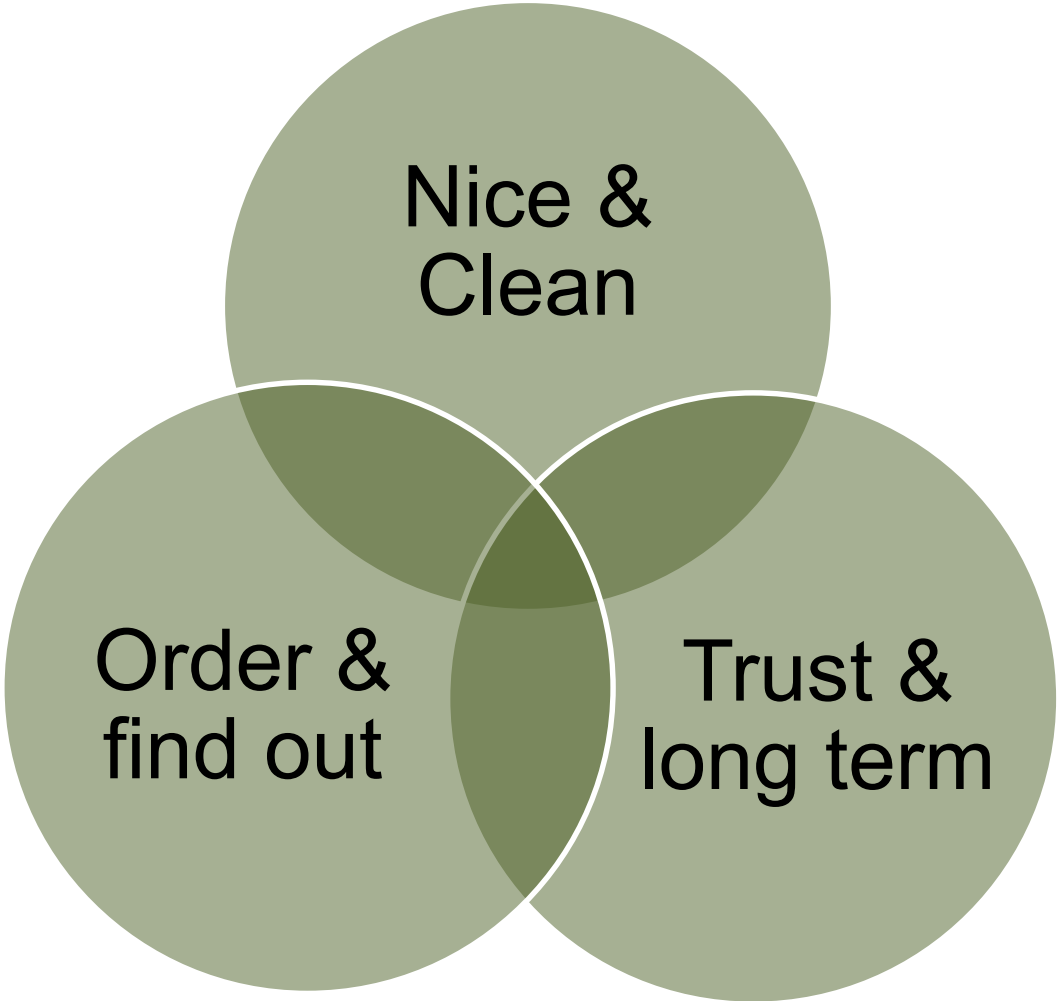
- BID started in Sofielund 2014 inspired by BIDs around the world, as partnership with property owners, the city, public authorities, civil society, researchers and business
- BID cooperation makes areas safer and more attractive
- Attractive areas increase investment and entrepreneurship
- We can't solve problems ourselves – the City needs help to save children and youngsters from and in criminal environments

In cooperation with:





# Focus areas – to increase cohesion and well-being (broken window theory)





Nice & Clean

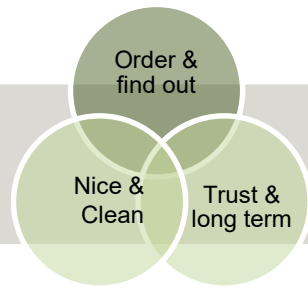
Order & find out

Trust & long term

# Sofielund now – Nice and clean

- Our own cleaning patrol – also giving more adults out in the streets
- Remove scraps to make environments more enjoyable
- Environments that deter young people from committing crimes





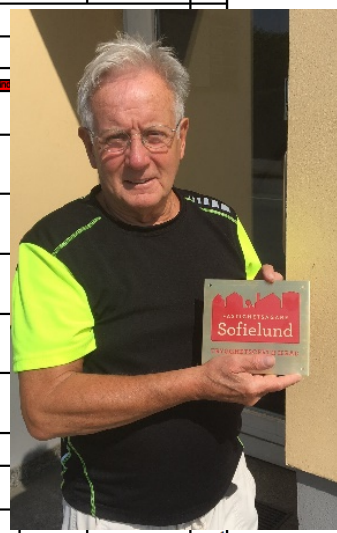
# Sofielund now - Order and find out

- Zero tolerance against rogue property owners
- Camera surveillance to access criminals
- Security certification of properties to create security and increase the collective strength

Trygghetskontroll av bostadsfastigheter

Fastigheten besiktigad av		
Representant från fastighetsägare		Datum
Fastighetens adress		
Fastighetsägare samt organisationsnummer		

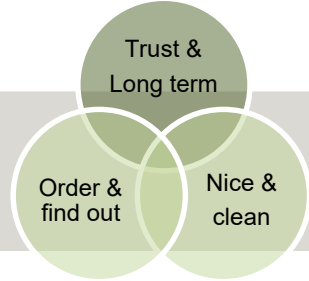
A	Utmärkt	Godkänt	Utgått	Rekommendation	Risk
1					
2					
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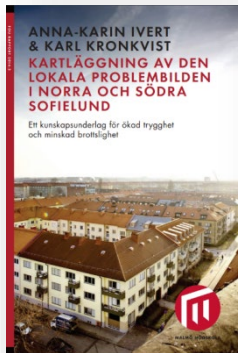
Utmärkt	Godkänt	Utgått	Rekommendation	Risk



# Sofielund now - Trust and long term



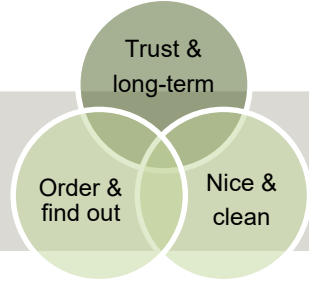
- Development and conservation of serious activities that can attract young people to good leisure time
- Collaboration creates networks and greater social responsibility for the area
- Researchers with us from the start – a factor for success



*“... A cautious positive change... in comparison, Sofielund stands relatively well, and in relation to the surrounding areas, change looks positive.”*  
*...when it comes to crimes, safety and drugs*



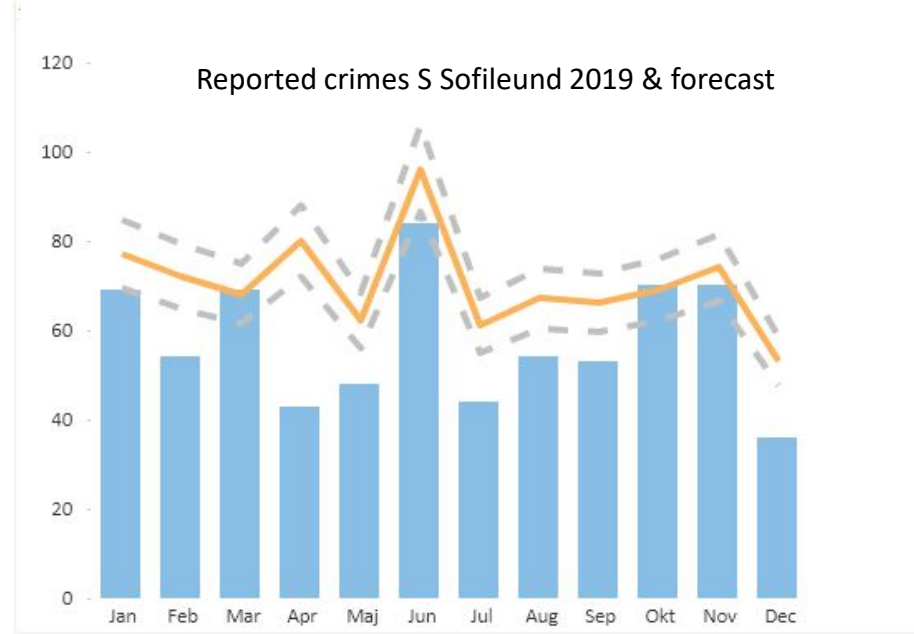
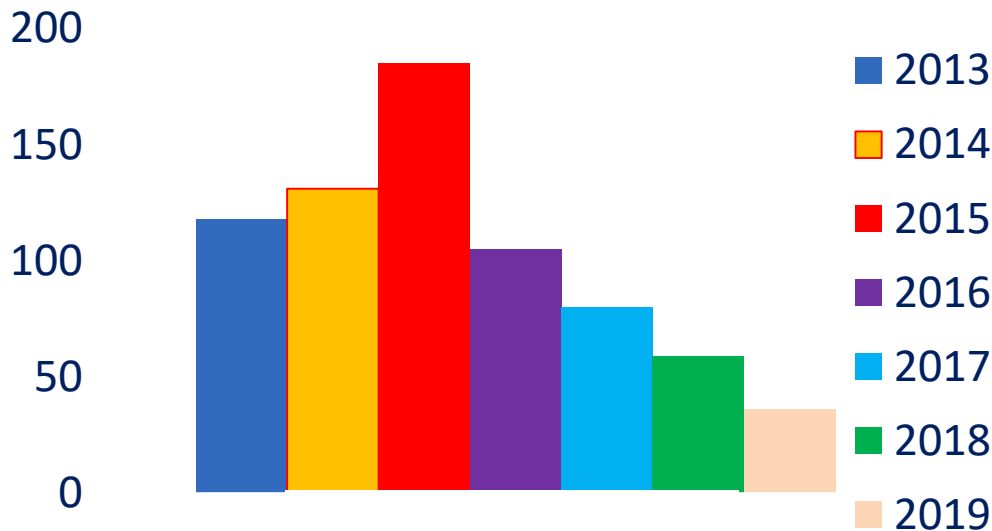
# Cooperation give results



- First area with contiguous camera surveillance, young criminals identified
- Streets have been reclaimed, young kids are not out running in the evenings
- South part as a particularly disadvantaged area can be removed from the list in near future
- Most problems have been solved by strengthening the collective ability
- Increased confidence in the city & police

- BID Sofielund has formed a development company to support and contribute to jobs for young people
- Property owners want to build new housing
- BID Sofielund export the process to neighbouring area
- BID Sofielund get two more years of research
- The efforts have led to increased stability in the area and signs of reduced new recruitment to crime

Police reports Rasmus street Sofielund





# Property Owner BID Sofielund - The jury's motivation in Sweden

**“The work in Sofielund has turned a negative trend in the area, which has had major problems with both heavy crime, especially open drug dealing, and minor crimes such as scribbling and injury, which created great insecurity.**

The difficult problems have been solved by strengthening the collective ability of those living and working in the area. A wide range of efforts have been undertaken by both civil society, business and public actors, such as the municipality and the police, e.g. in the form of camera surveillance and efforts to increase social cohesion. Researchers have followed and evaluated the work.

**The success has been in a strong and actionable local network where everyone has contributed in different ways. The efforts have led to increased stability in the area and signs of reduced new recruitment to crime and drug use.”**



# The Winner of ECPA 2019 – Sofielund Approach



Sweden

[Sofielund Approach](#)



Germany

[Bengalo](#)



Denmark

[Netstof.dk](#)

Extensive work in Sofielund has reversed a negative trend in the area, which has experienced major problems involving both serious criminality, above all open drug trafficking, and minor criminality, such as graffiti and vandalism, which has created a significant sense of unsafety. The difficult problems have been solved by strengthening the collective ability of those who live and work in the area. A broad spectrum of efforts have been carried out by civil society, businesses, and public entities, such as the municipality and police, for example in the form of security cameras and efforts to increase social cohesion. Researchers have followed and evaluated the work. A strong and vigorous local network, where all parties who contributed in different ways, has formed the basis for success. The efforts have led to increased stability in the area and signs of a decline in new recruitment to criminality and drug use, among other things in respect of young people in the risk zone.

The project started in September 2014 and the operations are active and underway.

